

BUILDER*Prime*

Instructions for creating new lead/opportunity records via the Builder Prime API

The app should POST the request to:

```
https://<builder-prime-subdomain>.builderprime.com/api/clients/v1
```

Replace `<builder-prime-subdomain>` with the specific subdomain specified by the customer. The customer will also specify the value to use in the `secretKey` field and may also specify some default values to use in other fields.

The request must have the Content-Type header set to 'application/json'. Here is a sample of how the JSON should be formatted. If a field is not applicable, just omit it from the request. Comments shown below are for clarity in this document and should be omitted in the actual request.

```
{
  "firstName": "John",
  "lastName": "Smith",
  "email": "johnsmith3@gmail.com",
  "mobilePhone": "+18005554444",
  "mobilePhoneExtension": "1",
  "homePhone": "+18005554444",
  "homePhoneExtension": "2",
  "officePhone": "+18005554444",
  "officePhoneExtension": "3",
  "fax": "+18005554444",
  "addressLine1": "123 Main Street",
  "addressLine2": "Suite 2",
  "city": "Los Angeles",
  "state": "CA",
  "zip": "12345",
  "companyName": "Widgets Galore",
  "title": "President",
  "notes": "Some notes",
  "leadStatusName": "Lead Received", // should be set to one of the lead statuses
  "leadSourceName": "Facebook",
  "salesPersonFirstName": "Alice",
  "salesPersonLastName": "Thompson",
  "leadSetterFirstName": "Bob",
  "leadSetterLastName": "Roberts",
  "className": "Residential",
  "projectTypeName": "Kitchen Renovation",
  "externalId": "AB-4617", // Any identifier that the sending app uses
  "dialerStatus": "1st Attempt",
  "secretKey": "XXXXXXXXXXXXXXXXXXXXXXXXXXXX",
  "customFields": [
    {
      "customFieldName": "Budget",
      "customFieldValue": "5000",
    },
    {
      "customFieldName": "Referred By",
      "customFieldValue": "Axl Rose",
    }
  ]
}
```